

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2015-104**

3 **INTRODUCED BY:**

4
5 Councilor Christopher Rivera

6 Councilor Signe Lindell

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10 **A RESOLUTION**

11 **TO SUPPORT MEOW WOLF AND THEIR PROJECT, THE HOUSE OF ETERNAL**
12 **RETURN AND EFFORTS TO DIVERSIFY THE ECONOMY, REVITALIZE AN**
13 **ECONOMICALLY DISTRESSED NEIGHBORHOOD AND PROVIDE A UNIQUE FAMILY**
14 **ENTERTAINMENT OPTION FOR SANTA FE.**

15
16 **WHEREAS**, Santa Fe's economic development efforts have focused on diversifying the
17 economy for more than a decade; and

18 **WHEREAS**, there is a need to attract and retain innovative talent in Santa Fe's economy;
19 and

20 **WHEREAS**, bringing together artists and technology to develop products and expand Santa
21 Fe's economy has been an explicit goal; and

22 **WHEREAS**, product development and patents are widely considered a measure of
23 innovation in an economy; and

24 **WHEREAS**, Meow Wolf is a grass roots artist collective which has gained national attention
25 for its interactive exhibitions in Santa Fe and throughout the country; and

1 **WHEREAS**, Meow Wolf will produce in central Santa Fe a unique, family entertainment
2 experience focused on art, imagination, and play which will give local and tourist families a much-
3 needed option of activity; and

4 **WHEREAS**, Meow Wolf will produce a family entertainment experience and cultural
5 attraction that will strengthen Santa Fe's standing in the art, technology and tourism industries; and

6 **WHEREAS**, through the development of this project Meow Wolf is bringing together artists,
7 developers, designers, musicians, filmmakers, writers and other creative workers to develop a large
8 scale interactive installation and experience; and

9 **WHEREAS**, Meow Wolf has created eighty (80) short-term jobs in 2015, and will create
10 thirty (30) full-time and thirty-five (35) part-time jobs in 2016; and

11 **WHEREAS**, Meow Wolf will develop an online gift shop for local artists to sell their
12 products and coordinate with local colleges to provide at least twenty (20) internships; and

13 **WHEREAS**, this family entertainment experience will be delivered at an affordable cost for
14 all local Santa Fe families; and

15 **WHEREAS**, the Meow Wolf project is an important force in revitalizing an economically
16 distressed area of town including a 33,000 sq. ft. building and 2.7 acre lot of land on Rufina Circle;
17 and

18 **WHEREAS**, Meow Wolf will offer hands-on arts education opportunities in a central area of
19 town that is easily accessible by families that live in all four city districts; and

20 **WHEREAS**, the project brings together artistic designers with computer programmers and
21 digital fabrication tools to create a product development and prototyping facility capable of
22 manufacturing exportable products from Santa Fe; and

23 **WHEREAS**, Meow Wolf will offer high-tech job training and usage of digital fabrication
24 tools (CNC Router, Laser Cutter, 3D Printer, etc.) to employees and the community at large, and

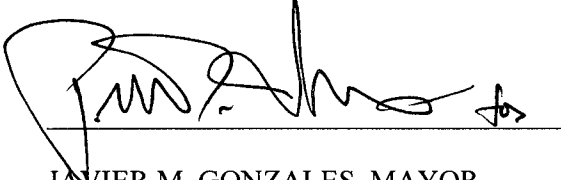
1 **WHEREAS**, the facility's outdoor space will be a venue for hosting community events that
2 will bring surrounding, diverse Santa Feans together; and

3 **WHEREAS**, Meow Wolf will offer open venue space for music events and live performance
4 to better support an ecosystem of creative development in the performing arts.

5 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
6 **CITY OF SANTA FE** recognizes the economic importance of the Meow Wolf project and shall
7 allocate up to \$60,000 of funds to the project for the following economic development services:

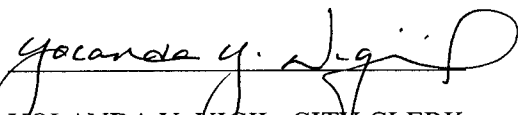
- 8 1. Employment and skill development of a minimum of 40 individuals
- 9 2. High-tech training on digital fabrication tools
- 10 3. A minimum of 20 internship opportunities for SFUAD and other students
- 11 4. Online gift shop for local products
- 12 5. A minimum of 25 products in some stage of development and prototyping to end up as
13 exportable products
- 14 6. A minimum of six patent applications
- 15 7. Opening to the public of an interactive family oriented attraction

16 PASSED, APPROVED, and ADOPTED this 10th day of November, 2015.


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19 JAVIER M. GONZALES, MAYOR

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21 ATTEST:

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24 YOLANDA Y. VIGIL, CITY CLERK

1 APPROVED AS TO FORM:

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3 _____
4 KELLEY A. BRENNAN, CITY ATTORNEY

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25 *M/Legislation/Resolutions 2015/Meow Wolf support*